

## **Poll: Over 70 Percent Strongly Object to Transgender Industry's Targeting of Kids and Teens**

<https://www.summit.org/about/press/poll-over-70-percent-strongly-object-to-transgender-industrys-targeting-of-kids-and-teens/>

Voters Also Favor Increased Legal Liability for Medical Professionals and Drug Companies Providing Transgender Treatments to Underage Children

(Manitou Springs, CO—March 13, 2023) Summit.org, in partnership with McLaughlin and Associates—one of America's most respected polling survey firms—is releasing the results of a recent national survey. Results were from a survey of 1,000 likely general election voters nationwide and was conducted February 17th through February 22nd.

“From TV to Tik Tok to drag shows and trans curriculum in schools, our children and grandchildren are being bombarded daily with the transgender ideology. But it doesn't stop there—doctors are now routinely prescribing powerful drugs to kids as puberty blockers without FDA approval for such use. This polling shows that the American public is rightfully concerned, angry and want accountability for this targeting of kids,” said Dr. Jeff Myers, President of Summit.org and co-author of the new eBook Exposing the Gender Lie: How to Protect Children and Teens from the Transgender Industry's False Ideology. “In our new book we show that the intentional targeting of children with transgender messaging results in serious psychological and physical harm. Children are being subjected to dangerous risks and lifelong side-effects, all to promote a radical ideology and reap massive profits for the transgender medical industry. Thankfully well-reasoned Americans are starting to push back, and this book is designed to equip them with the resources they need to protect their children from this medical and social scandal.”

All interviews were conducted online; survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual voter turnout in the general election. This poll of 1,000 general election voters has an accuracy of +/- 3.1% at a 95% confidence interval.

[Get the data here.](#)

**KEY INSIGHT: Large Majority of American Voters With an Opinion on the Issue Say They are Concerned and Upset/Angry by Efforts to Expose Children to the Transgender Movement:**

- 71 percent of voters with an opinion on the issue say they are concerned by the efforts to expose children to the transgender movement using things like drag queen shows, school curriculum, and social media:
  - 41 percent say very concerned and angry
  - 30 percent say somewhat concerned and upset
- 29 percent of voters with an opinion on the issue say they are not concerned or upset by the efforts to expose children to the transgender movement using things like drag queen shows, school curriculum, and social media.

**KEY INSIGHT: Majority of American Voters With an Opinion on the Issue Believe There Should be Legal Liability for Pharmaceutical Companies and Doctors Promoting Puberty Blockers and Cross-Sex Hormone Treatments for Underage Children Seeking Gender Transition:**

☑ 71 percent of voters with an opinion on the issue believe that pharmaceutical companies and doctors who promote puberty blockers and cross-sex hormone treatments for underage children seeking gender transition should be legally liable for any harmful side effects that arise.

☑ 29 percent of voters with an opinion on the issue believe that pharmaceutical companies and doctors who promote puberty blockers and cross-sex hormone treatments for underage children seeking gender transition should not be legally liable for any harmful side effects that arise.

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**About Summit Ministries** — Founded in 1962 Summit Ministries' mission is to equip and support rising generations to embrace God's truth and champion a biblical worldview. Summit's iconic two-week conferences for young adults have trained tens of thousands of today's business innovators, cultural influencers, government officials, and church leaders. Its books and training courses equip hundreds of thousands of people a year to be confident in biblical truth.

**About McLaughlin & Associates** — McLaughlin & Associates is a full service, nationally recognized market research and strategic services firm that specializes in public opinion research, media planning and buying services, and strategic consulting services. McLaughlin has analyzed and interpreted thousands of public opinion and market research studies and used this information to create successful outcomes for clients. The principles of McLaughlin and Associates have 40-years of successful political and corporate experience. John McLaughlin is the CEO/Partner and Jim McLaughlin is the COO/Partner.